



WASTE REDUCTION

sustainable • healthy • fresh

SPOT A MUG

Ithaca Dining Services and [The Resource and Environmental Management Program \(REMP\)](#) hosts the Spot-A-Mug campaign! REMP and Dining Services seek out and "spot" students who use a refillable mug on campus, and present them with a coupon redeemable for one 16oz. coffee at Grand Central, IC Square Food Court, Sub Connection, the Café at the Park School, the Café at the Business School or the CHS Coffee Cart. This is to reward the IC community for good habits in sustainability and environmentalism.

YOU HAVE BEEN SPOTTED!



The reason for this campaign is simple: every year, Americans throw away 25,000,000,000 Styrofoam coffee cups. All of this waste could easily be reduced simply by using reusable mugs. Energy use, landfill space, greenhouse gas emissions, and much more are all implicated in wasting Styrofoam or paper coffee cups. To show that you care, invest in a reusable mug.

If you haven't picked up a recyclable coffee mug yet, they are on sale at IC Square Food Court. In addition, Sodexo donates \$.15 from the proceeds of every mug sold to the [National Fish and Wildlife Foundation](#). Every time you use your refillable mug you will also receive a \$.15 discount.

Keep your mug with you whenever you go out for coffee – you can be spotted and rewarded anytime!

For more info e-mail irecycle@ithaca.edu or call the recycling hotline at 274-1777.