



sustainable • healthy • fresh

Sustainability
for future generations

SPOT A MUG

Ithaca Dining Services and The Resource and Environmental Management Program (REMP) created the Spotted Program to help advocate behavior that supports sustainability.

REMP and Dining Services students seek out and "spot" students, who use a reusable mug, water bottle, or bag, properly sort waste, or go trayless in Terrace Dining Hall and then present them with a coupon redeemable for a free treat at any of the retail locations.

This program serves as a reward to the IC community for good habits in sustainability and environmentalism. The reason for this campaign is simple: every year, Americans throw away 25 billion Styrofoam coffee cups. All of this waste could easily be reduced simply by using reusable mugs. Energy use, landfill space, greenhouse gas emissions, and much more are all implicated in wasting Styrofoam or paper coffee cups. To show that you care, invest in a reusable mug.

If you haven't picked up a recyclable coffee mug yet, they are on sale at IC Square Food Court. In addition, Sodexo donates \$.15 from the proceeds of every mug sold to the National Fish and Wildlife Foundation. Keep your mug with you whenever you go out for coffee – you can be spotted and rewarded anytime!

For more info e-mail irecycle@ithaca.edu or call the recycling hotline at 607-274-1777.



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